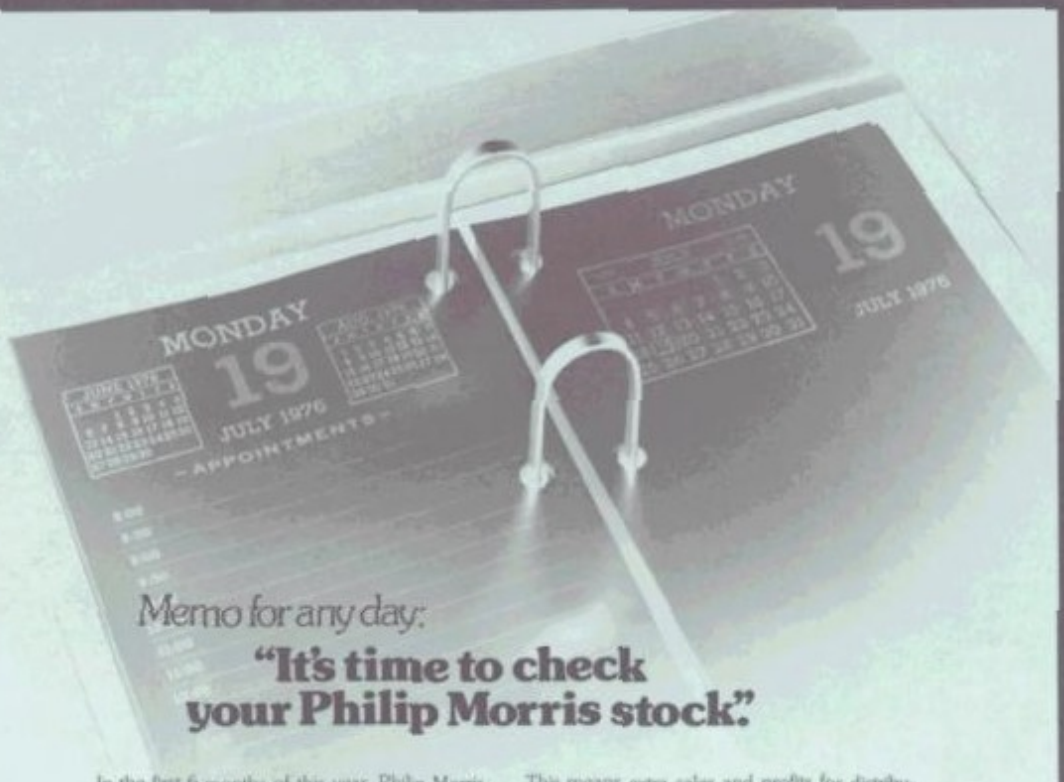

Memo for any day:

"It's time to check your Philip Morris stock."

In the first 6 months of this year, Philip Morris unit sales grew by 6 billion cigarettes . . . more than the rest of the industry combined.

And only Philip Morris has posted increases in both unit sales and market share for *every* year since 1970. Proof that Philip Morris is keeping old friends and making new ones faster than anyone else in the tobacco industry.

This means extra sales and profits for distributors who keep Philip Morris brands fully in stock.

Check your Philip Morris order regularly. Be sure it keeps pace with America's fastest-growing family of brands.

Check your customers' orders, too. Anywhere along the line, out of stock is out of sales.

The Profit Makers come from *Philip Morris USA*

Source: https://www.industrydocuments.ucsf.edu/docs/lygn0003
2061192031